



SIMON VANNA

# LEARN AFFILIATE MARKETING

BREAK THE NOTION OF  
WHAT AFFILIATE  
MARKETING IS ALL ABOUT.

# I AM EXCITED YOU ARE THINKING OF STARTING ON THIS JOURNEY!

My name is Simon, and I am a freelance digital marketer, also known as an affiliate marketer. You may or may not have heard these titles before (I know I hadn't!) but I'm here to tell you that this is a very real and very profitable way to make money online.

I should let you know, this is NOT a "get rich quick scheme" (what are those anyway??) This takes real effort, consistency, and a desire to succeed. So, if you're not willing to put in the upfront work to make PASSIVE income online, then this is not for you.

But, if you're ready to start and take back your life towards financial freedom, then keep on reading!



# THIS IS MY STORY



My path took an unexpected turn in 2023 as I juggled the pleasures and obligations of fatherhood with a successful IT profession. I became interested in online marketing after learning about a stay-at-home mother who made six figures. Her success was astounding, and I wanted to know how she did it.

I excitedly signed up for a 5-day challenge that covered the nuances of affiliate marketing because I was determined to expand my horizons.

Combining my technical knowledge with my recently developed passion for digital entrepreneurship, I dedicated myself to learning about consumer behaviour, developing my ability to create content, and grasping the subtleties of modern digital marketing tactics.

# AFFILIATE MARKETING EXPLAINED

Affiliate marketing is a marketing arrangement in which YOU (the affiliate), receives a commission for each visit, signup or sale you generate from a company/brand.

As an affiliate, you receive a link that is “cooked” to you, which means each time a person clicks on that link and makes a purchase, you get paid!

About 85% of brands use affiliate marketers to promote their products and pay them generously for doing so. This means you’re not responsible for any product, inventory, sales, shipping, payment processing, or customer service!

Simply drive traffic to your link, and BAM! Get paid



# WHY AFFILIATE MARKETING?



The average annual salary for affiliate marketers is \$155K (\*\*this is not guaranteed, you get out what you put in!).



All you need is a phone or laptop and Wifi



No experience or "following" is required



EXTREMELY low cost to start (I started with this \$5 course), which = low risk!



Once you get your systems in place, you'll be making PASSIVE income, which means more time to be with your family, travel, try new things, and really just get the most out of life!

# GETTING STARTED

## Step 1: Choose Your Niche

Think about your interests and passions. What products or services do you believe in? What do you want to promote? Whatever niche you decide to focus on, make sure it's something that brings some kind of value to your life.

An example of this would be wealth and business niche. If you're passionate about your wealth and business, why not tell others about products or services you use and get paid for it? Another example would be the pet niche. Maybe you're all about that #petlife and you want to promote products or services that have benefited you!

## Step 2: Find an Affiliate Program

Once you've decided on your niche, now it's time to find affiliate programs for your area of interest! The good news is, about 85% of brands use affiliate marketers like us to promote their products, so there are plenty of opportunities out there!

It's completely free to apply, and these companies WANT you to promote their stuff!

# CONTINUE READING...

## Step 3: Drive Traffic to Your Affiliate Link

This is the fun part! Now it's time to create content to promote products and services within your niche. The beauty of this is, once you create the content, you can make passive income through the links you provide in your videos or bio!

This means that while you're out on the boat, grocery shopping, or even sleeping, someone out there in the world is checking out your video, and purchasing through your provided affiliate link(s)!

## Step 4: Create Your Own Business (Optional)

If you're like me and decide you want to pursue this into a full time business opportunity, then there are some additional steps!

1. Get a domain name (and hosting if needed).
2. Create a Sales Funnel
3. Set up an Email Autoresponder

Don't worry, **THIS VIDEO** will explain everything!

# PULLING IT TOGETHER

Your head is probably about to explode and feeling overwhelmed... learning something new can be daunting, but what if this opportunity could change your life? What if this course is what your heart has been searching for? When you trust in yourself and your capabilities, amazing things can happen.

Thank you for taking the time to read my eBook. I hope it was as helpful as I intended it to be! Your next step is to watch [this video](#) if you haven't already. The course and community that comes along with it has equipped me with the knowledge and confidence that I needed to launch my business and begin something new that will give me the freedom and financial stability I desire.

**[Click here to get access to the 5 Day Challenge that changed my life.](#)** For only \$5, it is well worth it.

Make this about you. Have an open mind and a desire to succeed!

Please reach out with any questions, I am always here to help!

DISCLAIMER: THERE ARE AFFILIATE LINKS INCLUDED IN THIS EBOOK. THIS MEANS IF YOU DECIDE TO CLICK ON ONE OF THESE LINKS AND MAKE A PURCHASE, I MAY EARN A COMMISSION (AT NO ADDITIONAL COST TO YOU). I WILL ALWAYS BE TRANSPARENT WITH YOU!





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